

PRISM+ is Singapore's fastest-growing home technology brand.

Best known as the country's #1 TV and Monitor brand, PRISM+ has since evolved into a full-scale smart home appliances company, redefining everyday living through thoughtfully designed, technology-driven products. Since launching its TV lineup in 2019, PRISM+ has expanded rapidly across categories, introducing smart ceiling fans and air conditioners in 2022, and more recently, air purifiers, refrigerators, laundry machines, and smart locks.



Today, PRISM+ serves over 350,000 households, delivering feature-packed, wallet-friendly innovations backed by award-winning customer service. The brand's commitment to excellence has been recognised with the Enterprise 50 Awards in 2024 and 2025, and its selection as a recipient of The Straits Times Best Customer Service Award for four consecutive years since 2022.

The corporate team has also served businesses such as Westlite Dormitories, City Development Limited, ST Engineering, National University of Singapore, Starhub, Ministry of Education and many more!

To browse our product range, please click the link below to view our catalogue:
<https://prismplus.sg/pages/corporate-catalog>